

MindCross Training and NCADD of Middlesex County Extend Partnership

August 20th, 2009. MindCross and NCADD of Middlesex County have signed an extension to their 2007 partnership agreement. The new agreement, which runs until August 2012, significantly broadens the scope of the original contract. Specifically, it now covers the area of reselling the Awareness Online Training Series to 3rd parties.

“Working with NCADD has been very rewarding. They provide critical support for Alcohol and drug related issues. We believe the eLearning Awareness Program we developed with them can help fill a gap in the training available to educators and school staff members. Using 3rd party resellers will allow the training to be offered to a much larger audience” said Rosanne Hutton, Senior Training Specialist at MindCross.

The Awareness Training Program Series currently consists of four courses: “Adolescents and Substance Abuse”, “Bullying, Harassment and Intimidation in Schools”, “Suicide Prevention”, and “Child Abuse: An Overview”. Students can access the courses from any PC with an Internet connection and browser. Courses are available online 24*7 and can be taken based on the individual’s schedule. Full reporting capability is also built into the program allowing administrators to track their staff’s progress.

“By partnering with a world-class training and consulting firm like Mindcross, NCADD is able to offer school districts and other prevention agencies with a unique solution for in-service requirements,” said Steven G. Liga, NCADD’s CEO & Executive Director, *“NCADD has always been on the forefront of innovation in the prevention field, our e-Learning program is just another example of our capabilities.”*

For additional details about the program, visit the NCADD website: <http://www.ncadd-middlesex.org/whats-new/todays-newspress-releases/ncadd-launches-e-learning/>

About NCADD of Middlesex County

The National Council on Alcoholism and Drug Dependence (NCADD) of Middlesex County, Inc. is a non-profit health education organization. Established in 1980, NCADD is recognized as the leading resource in Middlesex County for information, education and prevention services on alcohol and drug abuse. Services include: the Jason Surks Memorial Prevention Resource Center, information and referral help line, training, community education programs, early childhood prevention programs Footprints for Life™ and Forest Friends, advocacy for alcoholics and other drug dependent persons and their families, and public awareness campaigns. Additional information is available at www.ncadd-middlesex.org.

About MindCross Training

Established in 2001, MindCross is a boutique provider of innovative learning solutions for enterprises large or small. MindCross is dedicated to helping you create the training that's important to you. We treat our clients and partners the same as we'd treat our own internal projects -- with the utmost care and dedication possible.