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NCADD LAUNCHES INNOVATIVE e-LEARNING EFFORT

East Brunswick, NJ. October 5, 2009. The National Council on Alcoholism and Drug Dependence (NCADD) of Middlesex County, Inc. a non-profit, community-based health organization providing prevention, education, information and referral services, today announced its new innovative and strategic partnerships with industry-leading training and consulting firm Mindcross Training.

The e-Learning initiative is designed to provide school districts easy access to the most up-to-date information while reducing the time teachers need to spend away from the classroom.

Currently New Jersey educators are required by statute to attend instruction on topics ranging from suicide prevention to substance abuse and child abuse. NCADD is one of many service providers who deliver these in-service trainings to educators in local school districts. These workshops are normally delivered in school, during regular school hours, requiring attendance by all educators and a day off for students.

NCADD and Mindcross are now providing these services via a secure, web-based application. Teachers and staff log-on to the secure website from anywhere (home, work, library, etc.) and anytime and utilize a specific access code provided to each.

Once logged-on, the educator will participate in an interactive presentation on one of four topics currently available regarding maintaining a healthy school environment – Adolescents and Substance Abuse; Suicide Prevention and Education; Bullying Harassment & Intimidation in Schools; and, Child Abuse. The e-Learning program features 'test your knowledge' questions interspersed through-out the course.

Currently, several Middlesex County school districts have already signed on and affiliate members of the New Jersey Prevention Network have also recently signed on to offer these courses to school districts in their own counties.



“We are pleased to have partnered with NCADD on this exciting and innovative learning application,” noted Mindcross’ Scott Hutton, “ this is a perfect example of the increasing trend for entities to collaborate on solutions for learning (formal and informal) through online delivery methods.”

“By partnering with a world-class training and consulting firm like Mindcross, NCADD is able to offer school districts and other prevention agencies with a unique solution for in-service requirements,” said Steven G. Liga, NCADD’s CEO & Executive Director, “ NCADD has always been on the forefront of innovation in the prevention field, our e-Learning program is just another example of our capabilities.”

Here are links to recent articles regarding e-Learning and web-based training:

- [The Online Option – An explosion of offerings and evolving methodologies have made Web-based training a viable choice for many teachers.](#)
- [Can the Web Save Professional Development?](#)

About Mindcross

MindCross specializes in customized training services including eLearning development, training consulting, course development, and training analysis and management. Located in Harpers Ferry, West Virginia, Mindcross currently serves clients such as e2Value, Inc. a leading provider of web-based Insurance-to-Value software, The Teleflex, Corp Human Resource Organization; Teleflex Automotive and CatManDo Inc., the Catastrophe Management Depot. Mindcross is also very proud of its philanthropic endeavors including those on behalf of St. Jude Children’s Research Hospital, The Smile Train, American Cancer Society, Toys for Tots, and more.

About NCADD of Middlesex County

The National Council on Alcoholism and Drug Dependence (NCADD) of Middlesex County, Inc. is a non-profit health education organization. Established in 1980, NCADD is recognized as the leading resource in Middlesex County for information, education and prevention services on alcohol and drug abuse. Services include: the Jason Surks Memorial Prevention Resource Center, information and referral help line, training, community education programs, early childhood prevention programs Footprints for Life™ and Forest Friends, advocacy for alcoholics and other drug dependent persons and their families, and public awareness campaigns. Additional information is available at www.ncadd-middlesex.org.